

BUSINESS PROCESSES AND INTERNAL CONTROL SERVICES



We offer solutions that
institutionalise your
organisation and support
your rapid growth

In order to survive in the globalized business world, companies must grow and take risks while growing. On the other hand, they may face serious threats on this journey if business processes, risk management, and controls are not properly configured.

Cerebra Business Processes and Internal Control Services offer solutions that support your growth and help you build the infrastructure you need to work with international companies.

What Well-Designed Processes and Internal Control System Provide You?

Family businesses and Small and Medium-sized (SME) companies are the cornerstones of the Turkish economy. Many Turkish companies that have been growing fast in this geography in recent years and, as a result of globalization, increasing their business volume with international companies have stood out in the economy. However, our experience shows that if no precautions are taken, the growth and the resulting risks lead to internal crises, conflicts, and even bankruptcies after a while. Companies that control their risks better can step ahead of competitors and invest more safely into the future.

It is a concrete fact that an effective internal control system is a factor that increases the value of the organization. Yet, most of the time, Turkish companies understand the importance of these controls only after critical blockages in business processes or fraudulent acts within the company. Unfortunately, the companies do not take any action until the accident, or in other words, the risk occurs. Which one is higher in your opinion, the cost of the losses including the loss of reputation due to the accident, or the cost of investment in processes and the internal control system?



FINANCIAL

- They protect your assets and reduce the risk of fraud and error.
- They provide complete and accurate information for management reporting and controls.
- They produce a positive effect on operating profit.



OPERATIONAL

- Employees understand their roles and responsibilities better.
- You can manage the growth of your business in a controlled manner.
- You can carry out your operations more efficiently.
- The efficiency of your operations increases, resulting in reduction over process and control costs.



COMPLIANCE

- By ensuring your compliance with law, they reduce your risk of litigation.
- They prevent losses that may arise from the activities halted.
- They reduce the risks of lawsuits that may arise from parties such as employees, customers, and suppliers.



CREDIBILITY

- They contribute to the board's "monitoring" role.
- All stakeholders, such as employees, investors, suppliers, and customers trust your institution more.
- They institutionalize organization and contribute to sustainability.
- They contribute to giving more premiums to the company shares and speeds up the decision making of a potential foreign partner.
- You can find resources easier as a result of increasing reputation.



Which statement below defines your current situation best?

Process and Digitalization

- The digitalization level of your processes is low.
- Your business processes are inconsistent, and critical processes and controls are dependent on individuals.
- The tasks in the processes are not properly segregated, there are too many conflicting tasks assigned to one person or more than one person.

Management Reporting and Decision Making

- You cannot receive management reports on time, the reports are often incorrect, and you think that the data in the reports are inadequate or of poor quality.
- Financial data is not transparent and understandable.
- The analysis and reporting process carried out by using excel is slow and contains errors, management reviews cannot be made on reports, and these reports cannot be used effectively in decision-making process.

Existing Controls

- Since the controls in your institution are not preventive but detective in general, errors and fraud cannot be prevented and cause harm.
- You observed that the processes and controls that you trust in its existence do not function in fact, or exist, and that the controls assure only a part of the risks.
- The implementation of the controls is not encouraged by management.
- Your internal control system is designed, but you suspect it is not working as designed.

Risk and Control

- Trust surpasses the “trust-control” balance in your company, and a significant part of the works are carried out based on trust.
- Since the risks of the organisation are not identified and assessed properly, there is no alignment between risks and controls, thus risks cannot be managed.
- Approval mechanisms are inadequate, and transactions are generally carried out based on trust and without approval.

ERP

- Your ERP system cannot be used effectively throughout the organization since it is not designed specifically for your business processes.
- You think that automatic controls are inadequate in the ERP system you use.
- You want to ensure that only valid and correct data is entered in the fields in ERP system.
- Access rights are not defined or missing in the ERP system.
- You aim to implement an ERP system in your company. You want to design your processes based on the target structure before the ERP installation and make sure that this targeted structure is integrated into your new ERP system properly and completely.

Corporate Governance and Departments

- You want to keep management more accountable for their work.
- Departments functioning in silos cause errors and problems in processes.

Ethics and Compliance

- You encounter illegal or unethical behaviour, and you think that the culture of ethics and compliance in the organization is not at the desired level.
- Fraud (theft of assets, corruption, financial statement frauds) frequently occurs.

Physical Controls

- Physical controls on assets such as stocks and fixed assets are inadequate, they are not counted properly, and there is no reconciliation with accounting records.

IT Controls

- You have many IT products, and you think the data flow between products is not healthy.
- You want your IT risk inventory to be revised, or you want an independent organization to conduct an inventory of your IT risks and evaluate them.
- You want to ensure that user access rights are managed by the segregation of duties principle, and access is restricted based on the same principles.
- You want to receive compliance service within the scope of the CMB Information Systems Management Communiqué.



How Cerebra can help?

- Designing of processes and internal control system with a risk-based approach,
- Documenting existing internal controls, evaluating them in comparison with the internal control framework (COSO), preparing risk control matrices and determining control deficiencies,
- Testing and evaluating the design and operational effectiveness of your internal controls and developing suggestions for improvement,
- Preparing process flow charts, policies and procedures and job descriptions according to the evaluation and documentation of the current situation of processes,
- Providing internal control services within the framework of compliance with Sarbanes-Oxley Law,
- Monitoring processes and controls continuously and automatically with data analytics mechanism within the framework of the improvement of management reviews and controls,
- Supporting the management in the self-assessment of internal controls.

CONTACTS



Fikret Sebilcioğlu
CPA, CFE, TRACE Anti-Bribery Specialist
Managing Partner

fikretsebilcioglu@cerebra.com.tr



Hülya Güneşli
CPA, CIA, CICP
Manager

hulyagunesli@cerebra.com.tr


About Cerebra

Cerebra CPAs & Advisors is an independent accounting and advisory firm based in İstanbul, Turkey, established in 2009, that provides solutions in the areas of risks, business process and internal control system, internal audit, accounting compliance & reporting, anti-fraud and ethics and compliance.

Combining years of international expertise with in-depth Turkish experience and knowledge, Cerebra serves clients from all over the world. Our clients are mostly foreign firms that are investing or already operating in Turkey. We also work closely with international & local law firms, investment banks, advisory firms, private equity funds and non-governmental organizations.

Cerebra CPAs & Advisors

Büyükdere Cad. No:103 Şarlı İş Merkezi
A Blok K:5 İstanbul – Turkey
+90 212 291 91 76

 cerebra.com.tr

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